



Data Privacy & Protection Policy Statement

PURPOSE

This Privacy Policy Statement establishes AD Ports Group's commitment and approach to protecting personal data in accordance with all applicable data protection regulations. It outlines how we collect, use, protect, and manage personal information while ensuring transparency in our data processing activities.

SCOPE

This policy applies to all personal data processed by AD Ports Group, including but not limited to employees, customers, business partners and suppliers, website visitors and users of our digital platforms, event participants and attendees, job applicants, and other external stakeholders.

POLICY STATEMENT

A. Data Privacy Principles

- AD Ports Group commits to processing personal data in accordance with the principles of legality, fairness, and transparency; purpose limitation; data minimisation; accuracy; storage limitation; integrity and confidentiality; and accountability.

B. Data Collection and Use

- We collect personal information through our websites and online platforms, service and product applications, email and other correspondence, business relationships and transactions, and events and meetings. Where required by law or applicable regulations, we obtain explicit consent from individuals before collecting their personal data.
- We use personal data only for specific, legitimate business purposes, including providing our services and products, managing business relationships, service communication and updates, quality improvement, and legal compliance.

C. Data Protection Measures

- We implement a range of technical and organisational measures to safeguard personal data from unauthorised access, modification, disclosure, and destruction. These measures are designed to ensure the highest level of security and integrity for the data we handle. When transferring personal data, we take extra precautions to ensure that appropriate safeguards are in place.
- We maintain the confidentiality and security of personal data throughout its lifecycle by strictly complying with all applicable laws, ensuring that data recipients adhere to adequate protection standards.

D. Individual Rights

- We respect and uphold the rights of individuals, including the right to access personal data, request corrections, request deletion, restrict processing, data portability, object to processing, withdraw consent, and file a complaint.

E. Data Breach Management

- In the event of a data breach, we commit to promptly notifying relevant authorities, informing affected individuals without undue delay, taking immediate corrective action, and implementing measures to prevent recurrence.

F. Contact Information

- For privacy-related inquiries or to exercise your rights under this policy, please contact us through rc.informationsecurity@adports.ae.

Mohamed Juma Al Shamisi
Managing Director & Group CEO - AD Ports Group

Document Classification: Public
Ref# RC-CIS-GEN-POL-006
Ver. 01/ Jan-2025